



GIVE & WIN is a statewide food drive that gives West Virginia Lottery Retailers and players the opportunity to make a difference in their community!

Lottery Players that make a non-perishable food donation at participating Lottery retailers on **WEDNESDAY NOVEMBER 18, 2009** will receive one (1) free West Virginia Lottery promotional ticket, *while supplies last*.

Lottery retailers that wish to participate must fill out the attached form and return to the West Virginia Lottery **NO LATER THAN FRIDAY, OCTOBER 23, 2009!**

Each participating retail location will receive 600 promotional tickets, one (1) Give & Win collection box, five (5) Give & Win T-shirts and a Give & Win store flyer.

All forms received after the deadline will be **INVALID—NO EXCEPTIONS!** Mail your form today!



Cut Here
(Retailer Promotion Contract)



GIVE & WIN PARTICIPATION FORM

Please Return to the West Virginia Lottery **NO LATER THAN FRIDAY OCTOBER 23, 2009!**

Retailer Agrees To:

- Contact local food charity and arrange for delivery, or pickup of donations.
- Post event signage to alert public of participation.
- Accept donations from the public and give promotional tickets in return.
- Provide space for Give & Win collection box .

Lottery Agrees To:

- Provide State-Wide Radio and Print Advertisement.
- Provide Give & Win food collection box.
- Provide (600) Promotional Lottery Tickets.
- Provide (5) Give & Win T-shirts.
- Provide a Give & Win Store Flyer.

Retailer _____ Retailer # _____

City _____ Charity that you will be sponsoring: _____

Retailer Signature _____ Title _____ Print Name: _____

PLEASE PRINT LEGIBLY!